

Color Afterimage



To Do and Notice:

Stare at the flag for about 30 seconds. Transfer your gaze to a white surface. The flag's afterimage should appear in more familiar colors.

What's Going On:

After prolonged stimulation, the eye's receptors may become less sensitive. This phenomenon is referred to as *retinal fatigue*. After staring at a colored object in bright light for about 30 seconds, a *negative afterimage* of the object you were staring at will appear in a complementary color.